



# MADISON ILLUMINATED TRI-FACE

Great read with slow moving traffic less than one mile from Rivergate Mall. Message rotates every eight seconds for a total of 20 minutes per hour per message.



Display Type: Tri-face  
Unit No. 200  
City: Madison, TN 37115  
LAT: 36.2923 LONG: -86.6943  
Description: Rivergate Mall  
Facing: South (RR)  
Size: 10' 6" H x 36' W  
TAB/Geopath Panel ID: TBD  
Total OOH Impressions: 104,650 (weekly)  
***All advertising subject to landlord approval***

